



Sample Press Release

[YOUR LOGO]

NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: [DATE]

SUBJECT: Spring Fundraising Tree and Shrub Sale

CONTACT: [YOUR ORG NAME]
[INDIVIDUAL NAME]
[PHONE]

[YOUR NAME] HOLDS FUNDRAISING TREE AND SHRUB SALE

[YOUR NAME] Fundraising Tree and Shrub Sale is now underway. The deadline for ordering is [DEADLINE DATE].

This Tree and Shrub Sale is offering RPM (Root Production Method) restoration/conservation grade native hardwood trees. These native hardwoods and shrubs are well known for their extraordinary fast growth, high survivability and earlier seed production. Read more about the advantages of RPM trees and how they are grown at www.rpmecosystems.com

RPM high quality tree and shrub seedlings come with a healthy root ball in a container, with planting and care instructions. Each tree costs only \$45.00!

The proceeds from this sale will benefit our work [DESCRIBE YOUR PROGRAMS/MISSION]

Pickup will be held on Saturday, [DATE] from [HOURS] at [LOCATION NAME/ADDRESS]

For additional information about the species selection and to obtain an Order Form, go to our website at [www.XXXX] or [EMAIL] or call [PHONE].

(END)