



RPM CONSERVATION TREE FUNDRAISER

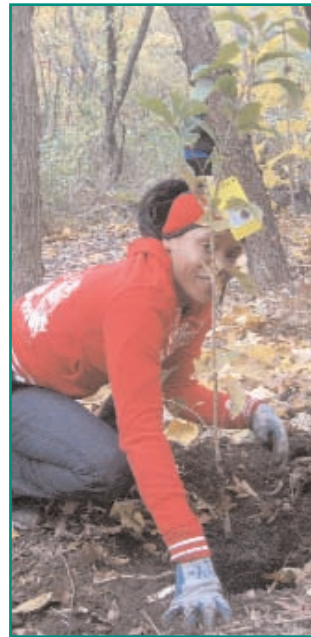
Fundraising with RPM native conservation trees and shrubs is an opportunity for your communities to plant high quality trees in their yards, parks and public spaces, wild areas, and conservation projects while adding dollars to your organization, agency, or program budget.

A RPM Fundraiser Tree Sale can help:

- Raise money for your programs
- Increase the visibility of your organization
- Bring in new members and supporters
- Attract supporters from beyond your usual audience
- Involve volunteers in a short-term project with tangible results
- Support the community and the environment with conservation tree plantings
- Off-set your organization's carbon footprint

Activities involved in a Conservation Tree Sale Program

- Register your Fundraising Sale with RPM
- Choose the native species you will offer from the List of Species for Fundraising Sales
- Enlist a Coordinator to head up the effort
- Establish your fundraising sale calendar
- Select a delivery and pick-up location
- Create your marketing materials
- Advertise your sale
- Remind your customers of the pick-up date and location by e-mail, or postcard
- Recruit and coordinate volunteers for sale support
- Have a fun tree distribution event gathering



Volunteer planting 1 yr. old RPM trees from #3 pot.

THE RPM ADVANTAGE

◆ RPM Trees grow faster! 2-3x

The RPM patented process promotes greater basal diameter, shoot length and root volume, resulting in trees that reach maturity 2-3 times faster than bare root seedlings. This accelerated growth continues after out planting.

◆ RPM Trees Have Greater Survivability! >95%

Because of the consistent size and health of RPM trees, and the extraordinary development of their root systems, survival rates in difficult field conditions approach 95%.

◆ RPM Trees Produce Nuts, Seeds and Fruit Faster! 2-3x

RPM results in trees that demonstrate early nut, seed, and fruit production. Early nut production is critically important for natural regeneration as well as food for wildlife.

◆ RPM Trees Make Good Economic Sense!

RPM trees are cost effective and time-effective solutions for conservation/restoration projects.

“Our buyers received high quality native hardwood trees for planting while we fulfilled Audubon’s mission for actively promoting conservation, and we gained new members, donors and supporters for the organization”.

— Bill Hudson, Buffalo Audubon Society

RPM ECOSYSTEMS LLC



Our wholesale native plant nurseries grow native trees, shrubs and grasses for use in ecological and environmental conservation and restoration projects.

RPM “conservation trees” are well suited for a wide variety of planting sites - urban and suburban backyard habitats, restoration plantings along creeks and rivers, in parks and community spaces. The seedlings are delivered to you in #3 containers at 2'-5' in height, depending on the species.

“RPM was the perfect match for a fundraiser effort and right in line with our mission as a nature center. The RPM process is a big winner for us”. — Glenn Reisweber,
Lime Hollow Nature Center



Natives Species and Hardwoods are Our Specialty!

“RPM sales allowed Parks & People to fundraise as well as provide a service and source to the Baltimore area for quality native trees”.

— Jessica Walbridge, Director of Social Enterprise
Balitmore Parks & People Foundation

A FEW FAVORITES

Red Maple / *Acer rubrum*
Sugar Maple / *Acer saccharum*
Redbud / *Cercis canadensis*
Sweetgum / *Liquidambar styraciflua*
Black Cherry / *Prunus serotina*
Cherry birch / *Betula lenta*
Pin Oak / *Quercus palustris*
Northern Red Oak / *Quercus rubra*
Swamp White Oak / *Quercus bicolor*
Bur Oak / *Quercus macrocarpa*
Magnolia / *Magnolia grandiflora*
Live Oak / *Quercus virginiana*

Wholesale price to your organization

\$xx/per tree for 100 trees

Suggested retail selling price \$xx

Your organization makes \$xx/per tree

For more program information, sample promotional materials and forms, go to:

www.rpmecosystems.com

email: info@rpmecosystems.com

Tel: 607-844-9590

Support your Organization with a RPM Conservation Fundraiser Tree Sale



Restore the Earth PLANT TREES!